

PRESS RELEASE

3 February 2010

**PartyGaming Plc
("PartyGaming" or the "Group")**

Appointment of Chief Operating Officer

PartyGaming, the world's leading listed online gaming company, today announces the appointment of Per Widerström to a newly created role of Chief Operating Officer with effect from 15 February 2010.

Per has a wealth of experience within the online gaming industry and will join the Group's Executive Committee. His most recent roles were Chief Executive Officer and Director of Mangas Gaming Malta Limited and a member of Mangas Gaming group's Executive Committee, a company not dissimilar in scale and structure to PartyGaming, although with a greater emphasis on sports betting.

His experience also encompasses being CEO and Director of Expekt.com Ltd, Vice President and COO at Kyivstar GSM, CEO at Telenor Mobile Sweden and Director Operational Marketing & Business Development, The Coca-Cola Company.

Commenting on Per's appointment, Jim Ryan, Chief Executive Officer of PartyGaming, said:

"I am delighted that we have secured the services of such an internationally experienced and multi-disciplined executive as our Chief Operating Officer. Per will report directly to me and will be primarily responsible for driving growth across the PartyGaming brands. He has a great track record for leading business operations and delivering results. I'm confident he will be a great asset for PartyGaming as we push ahead with our strategic plan."

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PartyGaming Plc is the world's leading listed online gaming company. The Group is a constituent of the FTSE 250 share index with its shares listed on The London Stock Exchange under the ticker: PRTY. In the year to 31 December 2008, PartyGaming's Continuing operations generated revenues of \$472.9m and Clean EBITDA of \$144.2m. PartyGaming's principal brands are www.PartyPoker.com, one of the world's largest online poker rooms, www.PartyCasino.com, the world's largest online casino, www.PartyBingo.com, www.PartyGammon.com, www.PartyBets.com, www.PartyMarkets.com, www.FoxyBingo.com, www.GetMinted.com, www.Gamebookers.com and www.WorldPokerTour.com. None of the Group's sites accept real money customers located in the US.

PartyGaming is regulated and licensed by the Government of Gibraltar and by the Alderney Gambling Control Commission and it is also certified as a responsible gaming operator by GamCare, the leading UK authority on the provision of advice, practical help, support and counselling in addressing the social impact of gambling. PartyGaming's shares are also a constituent member of the FTSE4Good Index Series, which enables investors to identify companies that meet globally recognised corporate responsibility standards. For more information, please visit www.partygaming.com.