

## PartyGaming Plc

### Notification of Transactions of Directors/Persons Discharging Managerial Responsibility and Connected Persons

1. Name of the *issuer*

*PartyGaming Plc*

2. State whether the notification relates to (i) a transaction notified in accordance with DTR 3.1.2R, (ii) LR 9.8.6(R)(1) or (iii) a disclosure made in accordance with section 793 of the Companies Act 1985.

(i)

3. Name of *person discharging managerial responsibilities/director*

*Jim Ryan – Chief Executive Officer*

4. State whether notification relates to a *person* connected with a *person discharging managerial responsibilities/director* named in 3 and identify the *connected person*

*N/A*

5. Indicate whether the notification is in respect of a holding of the *person* referred to in 3 or 4 above or in respect of a non-beneficial interest

*As per 3.*

6. Description of *shares* (including *class*), debentures or derivatives or financial instruments relating to *shares*

*Ordinary shares of 0.015p each*

7. Name of registered shareholders(s) and, if more than one, the number of *shares* held by each of them

*Capita IRG Trustees (Nominees) Limited*

8 State the nature of the transaction

*Exercise of share option under the PartyGaming Plc Share Option Plan*

9. Number of *shares*, debentures or financial instruments relating to *shares* acquired

*Option exercised in respect of 62,500 shares*

10. Percentage of issued *class* acquired (*treasury shares* of that *class* should not be taken into account when calculating percentage)

*0.02%*

11. Number of *shares*, debentures or financial instruments relating to *shares* disposed

*N/A*

12. Percentage of issued *class* disposed (*treasury shares* of that *class* should not be taken into account when calculating percentage)

N/A

13. Price per *share* or value of transaction

*Option exercised at no cost*

14. Date of transaction

*31 December 2009*

15. Total holding following notification and total percentage holding following notification (any *treasury shares* should not be taken into account when calculating percentage)

*425,000 (0.10%)*

16. Date issuer informed of transaction

*4 January 2010*

**If a *person discharging managerial responsibilities* has been granted options by the *issuer* complete the following boxes**

17. Date of grant

N/A

18. Period during which or date on which it can be exercised

N/A

19. Total amount paid (if any) for grant of the option

N/A

20. Description of *shares* or debentures involved (*class* and number)

N/A

21. Exercise price (if fixed at time of grant) or indication that price is to be fixed at the time of exercise

N/A

22. Total number of *shares* or debentures over which options held following notification

N/A

23. Any additional information

-

24. Name of contact and telephone number for queries

*Robert Hoskin, Company Secretary* +350 200 78700

**Name of duly authorised officer of *issuer* responsible for making notification**

***Robert Hoskin, Company Secretary***

**Date of notification**

*4 January 2010*