

6 February 2009

**PartyGaming Plc**  
**(“PartyGaming” or the “Group”)**

**Global alliance with CIRSA**

PartyGaming, the world's leading listed online gaming company, today announces that it has entered into a three-year global alliance with CIRSA Gaming Corporation S.A. (“CIRSA”), the international gaming and leisure company. As part of the alliance, PartyGaming and CIRSA will cooperate to explore and develop internet gaming opportunities in Spanish speaking countries.

Originally founded in 1978 as a manufacturer of slot machines, CIRSA has become one of the world's leading offline gaming companies with 13,000 employees and activities in more than 70 countries. CIRSA owns and operates bingo halls, casinos and amusement arcades. It has market leadership in Spain where it has 57 bingo clubs, four casinos and 139 amusement arcades. It has also established a strong presence in Latin and South America.

Commenting on today's announcement, Jim Ryan, Chief Executive Officer of PartyGaming said:

“Our agreement with CIRSA is part of our stated strategy to develop a strong business-to-business operation through alliances with leading companies around the world. We believe the combination of CIRSA's assets with our online gaming expertise will create a major opportunity for both companies, especially throughout the Spanish speaking world.”

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### Editor's Notes

#### About PartyGaming:

PartyGaming Plc is the world's leading listed online gaming company. Founded in 1997, the Group is a constituent of the FTSE 250 share index and the FTSE4Good Index Series, which measures the performance of companies that meet globally recognised corporate responsibility standards. PartyGaming's shares are listed on The London Stock Exchange under the ticker: PRTY. In the year to 31 December 2007, PartyGaming's Continuing operations generated revenues of \$476.0m and Clean EBITDA of \$111.7m. PartyGaming has two primary business areas – its business-to-consumer operations branded "Party" including [PartyPoker.com](http://PartyPoker.com), one of the world's largest online poker rooms, [PartyCasino.com](http://PartyCasino.com), the world's largest online casino and [PartyBingo.com](http://PartyBingo.com), one of the fastest growing bingo halls on the web and its business-to-business operations where the company provides services to third parties. None of the Group's sites accept real money customers located in the US.

PartyGaming is regulated and licensed by the Government of Gibraltar and by the Alderney Gambling Control Commission and is certified by GamCare as a responsible gaming operator. For more information, please visit [www.partygaming.com](http://www.partygaming.com).

#### About CIRSA:

Originally founded in 1978, CIRSA is one of the leading companies in the gaming, leisure and entertainment worlds and is made up of over 200 companies with 13,000 employees and activities in more than 70 countries that generated revenues of €1,683 million and EBITDA of €169 million in 2007. CIRSA owns and operates 90 bingo halls, 24 traditional casinos, 47 electronic casinos, 33,000 gaming machines and 139 amusement arcades throughout the world. Its innovative Research and Development department is one of the pillars of CIRSA and the company has also established a strong presence in Latin and South America.

For more information, please visit [www.cirsa.com](http://www.cirsa.com).